



NON-INSURED BENEFITS

75+ Benefits and 35+ Vendors Under One Roof

healthPERX 
BENEFITS REIMAGINED

MORE VALUE, LESS HASSLE



We've aggregated 70+ of the top benefits on the market, empowering you to pick and choose the ideal solutions for your clients without juggling separate contracts with multiple vendors.

INDEX

Advocacy & Transparency	3
Virtual Healthcare	4
Mental Health	5
Health Discounts	6-7
Safety & Security	8
Financial	9
Pet Care Benefits	10
Engagement and Utilization	11
Disclosures & Contact	12

CAREGIVER SOLUTIONS

- ◆ With more than 20% of employees doubling as caregivers for their loved ones, and spending about 20 hours per week on caregiving responsibilities in addition to work, it is vital to provide Caregiver Solutions
- ◆ healthPERX has curated two options to empower caregivers to manage their responsibilities and increase productivity.
- ◆ One offers a technology portal to streamline, share and organize all caregiving matters while the other uses hands-on support from a dedicated Care Team. Both options provide legal document creation services as well as companionship and task assistance services

Package(s): Caregiver Concierge; Caregiver Support

HEALTH ADVOCACY

- ◆ Members are empowered to become smarter healthcare consumers
- ◆ Health advocates help members navigate insurance and healthcare options
- ◆ Skilled negotiators review medical bills, resolve errors, and negotiate costs
- ◆ Web-based price transparency tools compare costs for providers, procedures, and prescriptions

Vendor(s): Alight, Health Advocate™

FERTILITY ADVOCACY

- ◆ Provides members with personalized guidance and support through their fertility treatment journey, improving clinical outcomes in a cost-efficient manner
- ◆ Services include access to a network of top-ranked fertility specialists, IVF treatment and fertility medication discount bundles, access to genetic testing and egg freezing services, financing options, and more
- ◆ Enhanced Fertility, Surrogacy, and Adoption benefit includes the above plus education and resources for adoption, foster care, surrogacy, and egg donation

WORKLIFE SOLUTIONS

- ◆ Representatives handle the heavy lifting so your members can stay focused on what's important.
- ◆ Information on childcare, summer camps and school-age programs
- ◆ Public, private and specialty school references from kindergarten through college
- ◆ Resources for adoption, pregnancy, and disabled and aging loved ones
- ◆ Referrals for house cleaning, lawn maintenance, pet care, and home and auto repair

VIRTUAL HEALTHCARE

DOCTORS ONLINE

- ◆ Serves as a trusted source for medical questions and concerns
- ◆ Members have 24/7 access to doctors, pharmacists, psychologists, dentists, dieticians, and more specialists
- ◆ Replacing search engine doctors with actual healthcare professionals helps members make more informed, empowered decisions

TELEMEDICINE

- ◆ Improved access to care with ability to contact doctors 24/7 via phone, mobile app, or video
- ◆ Out-of-pocket spending is reduced by replacing ER and urgent care visits with on-demand diagnosis, treatment options, and certain prescriptions (if medically necessary) for nonemergency medical issues
- ◆ Services are available for the member's immediate family regardless of medical elections

Vendor(s): NBTelemedicine, Recuro, Teladoc, Walmart Health Virtual Care



VIRTUAL PRIMARY CARE

- ◆ An integrated care team of board-certified primary care and behavioral health physicians enables whole-person care with a personal touch through phone-based and video interactions
- ◆ Members receive lab and genetic testing kits shipped to their doorsteps, self-collect samples, and mail them to the lab, all from the comfort of their homes
- ◆ 24/7 Virtual Urgent Care is also available for acute common medical concerns

Vendor(s): Recuro

ONLINE WELLNESS

- ◆ Empowers members to improve their lifestyle with online access to health resources
- ◆ Includes personal workouts, self-guided online workshops, progress trackers, interactive competitions, and more

TELADOC EXPERT MEDICAL SERVICES & SECOND OPINIONS

- ◆ Connects members with the best medical expert for their case online, simplifying access and containing healthcare costs
- ◆ Provides an expert second opinion to ensure members have the right diagnosis and treatment plan

COUNSELING SERVICES

- ◆ Members can call 24/7 for an assessment, then schedule up to six free phone sessions per issue to discuss job issues, financial or legal stress, relationship
- ◆ All counselors have a master's degree and at least five years of experience

VIRTUAL BEHAVIORAL HEALTH COUNSELING

- ◆ Improves productivity and health by connecting members to counselors or psychiatrists via video, mobile app, or phone connection
- ◆ Convenience, privacy, and affordability encourage members to seek treatment when needed
- ◆ Counseling available for common behavioral health issues, like depression and anxiety

Vendor(s): Teladoc, Walmart Health Talk Therapy

KINDLY HUMAN

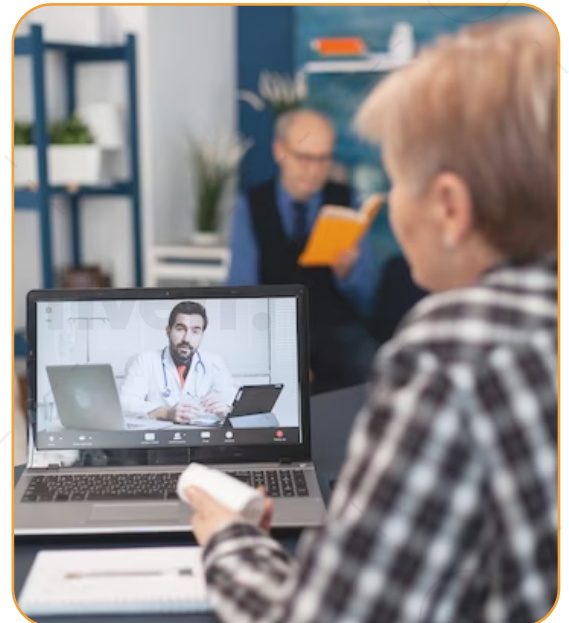
- ◆ Kindly Human's mental well-being platform provides 24/7 support to help members navigate life stressors many people experience, such as relationships, finances, health, and work
- ◆ All counselors have a master's degree and at least five years of experience

LIFESPEAK

- ◆ LifeSpeak empowers members to tackle mental health and other well-being challenges on their terms through on-demand access to an unparalleled library of educational videos and blogs
- ◆ Address employee well-being challenges, educate managers on how to navigate mental health in the workplace, provide training on diversity, equity, & inclusion, and more

TELEPHONIC EAP

- ◆ Short-term assistance for personal issues like stress, depression, family problems, substance abuse, and more
- ◆ Help and referrals for childcare and eldercare issues, legal and financial concerns, time management, and more
- ◆ Consultations and organizational services to help managers address sensitive employee issues, conflict resolutions, disruptive event planning, and disability management



HEALTH DISCOUNTS

ALTERNATIVE MEDICINE

- ◆ Members and their families save 10% to 30% on alternative medicine treatments
- ◆ Access to 35+ specialties, including acupuncture, massage therapy, yoga, and tai chi

CHIROPRACTIC

- ◆ Members and their families save 30% to 50% on chiropractic care with no limit on visits
- ◆ Provides relief from back and joint pain, headaches, and more

DENTAL CARE

- ◆ Members and their families save on cleanings, X-rays, crowns, root canals, fillings, and specialty care like orthodontics
- ◆ No limit to the number of times dental discounts can be utilized

Network(s): Aetna Dental Access®, Humana Dental Access

DIABETIC SUPPLIES

- ◆ Members save 10% to 50% on diabetic testing supplies shipped directly to their home with free shipping
- ◆ Members have the option to sign up for an annual testing program and receive automatic refills

DURABLE MEDICAL EQUIPMENT

- ◆ Members save 20% to 50% on durable medical equipment, including wheelchairs, walking aids, hospital beds, and bathroom safety
- ◆ Enabling members and their families to manage health at home reduces the amount spent on hospital stays, emergency rooms, and nursing home admissions

HEARING

- ◆ Members enjoy discounts on retail and home delivery hearing aid solutions
- ◆ Additional savings available on follow-up care and batteries

Network(s): Amplifon, Hearing Assist

LAB TESTING

- ◆ Members save 10% to 80% on the typical costs of lab tests for allergies, vitamin levels, cholesterol levels, liver function, fertility, thyroid issues, and more
- ◆ Discounts on routine lab work help members stay on top of health issues and make smarter, preventive health care decisions

MRI & CT SCANS

- ◆ Members save 40% to 75% on usual charges for MRI and CT scans at thousands of credentialed radiology centers nationwide
- ◆ Getting a better image through MRI and CT scans can mean a better diagnosis, better treatment plan, better recovery, and a lot of money saved

NB FITNESS

- ◆ Stay active from anywhere with 11,900+ gyms and 9,000+ workout videos
- ◆ No annual fees, no long-term contracts, switch gyms anytime



NB RX

- ◆ Members can take more control of their healthcare spending with the ability to compare prescription prices and make more cost-effective decisions
- ◆ Members save 10% to 85% on most prescriptions at retail pharmacies nationwide

Network(s): New Benefits Rx, DST, Optum Rx

PHYSICIAN & HOSPITAL

- ◆ Members and their families save 10% to 40% on visits to in-network family doctors, specialists, alternative care providers, facilities, and hospitals
- ◆ No health restrictions or age limits

Network(s): ValuePoint by MultiPlan®, Galaxy Health Networks



VISION CARE

- ◆ Members and their families save 10% to 60% on eye exams, prescription eyewear, and LASIK surgery
- ◆ No limit to the number of times vision discounts can be utilized
- ◆ Network includes over 20,000 national and local retailers

VITAMINS

- ◆ Members save on top name brand vitamins, herbs, supplements, whole foods, baby care, skincare, pet supplies, and more
- ◆ The ease and convenience of ordering products online allows members to save time and maintain wellness

GLOBAL TRAVEL ASSISTANCE

- ◆ Protects members and their families while traveling 100+ miles from home, helping them navigate through medical, legal, and emergency situations
- ◆ Medical services include emergency medical evacuation, treatment monitoring, coordination of hospital payments and insurance, and provider referrals
- ◆ Additional assistance provided for lost or stolen travel documents, emergency travel funds, interpreter referrals, legal consultation, and pretravel planning

LEGAL SERVICES

- ◆ Through LawAssure, members can access and create high-quality, personalized legal documents like wills, living trusts, and power of attorney, saving hundreds of dollars in attorney's fees
- ◆ Average legal fees range from \$300-\$500 an hour. Half of Americans don't have a will.
- ◆ Through Legal Access and Legal Services, members are referred to local attorneys who can assist with their requested area of law, and provide free and discounted services, including a free consultation and offer free will.

HEALTH ADVOCATE RETURN PASS

- ◆ Daily online questionnaire built on CDC guidelines, designed to help employees determine if they are healthy and cleared to return to the workplace
- ◆ Aggregate results are uploaded daily to the Health Advocate Client Connect portal for reporting purposes

ROADSIDE ASSISTANCE

- ◆ Car issue can happen to anyone at any time--keys locked in car, flat tire, no fuel, engine problems. Get help from the largest private roadside assistance company in the country.
- ◆ Provides members and their families with 24/7 protection on the road
- ◆ Members can call to receive assistance with flat tires, lockouts, battery issues, towing, and more

IDENTITY THEFT MONITORING & RESOLUTION

- ◆ Identity Theft take time and money to resolve.
- ◆ 24/7 resolution assistance with step-by-step guidance
- ◆ Document replacement assistance for Social Security cards, birth certificates, passports, and driver's licenses
- ◆ Activity alerts for credit inquiries, and checking and savings accounts

Vendor(s): Aura DigitalGuard; ID Sanctuary®, LifeLock™



EVERYDAY DEALS

- ◆ With access to savings opportunities in the palm of their hands, members are able to stretch their money on shopping entertainment, and travel at over 340,000 merchants nationwide
- ◆ Members can save on on theme park tickets, sporting events, closing costs on a new home, senior living facilities, pet supplies, flower delivery, dining, streaming services, and more

Vendor(s): Instant Deals, NBDeals

NBCASHBACK

- ◆ Maximize the value of members' purchases through a simple and meaningful cash back reward program
- ◆ Members earn additional cash back on top of the points or rewards they already receive from existing debit and credit cards at participating merchants nationwide

FINANCIAL WELLNESS

- ◆ Financial Counselors are accessible by phone to assess issues, discuss options, and help members determine the best course of action for their situation
- ◆ Online Financial Wellness Center provides a variety of vetted articles, videos, worksheets, checklists, and more

NBTRAVEL

- ◆ NBTravel provides exclusive, deep discounts on hotels, car rentals, flights, and activities all over the world
- ◆ This one-stop-shop travel discount network includes up to 60% off hotel public pricing at more than 900K hotels worldwide, cheaper rates at 200+ airlines, and discounted Disney Parks, Universal Studios, SeaWorld, and other theme park tickets

FUNERAL SERVICES

- ◆ Members and their extended families have access to discounted services and a representative who guides them on how to assist aging family members in making their final arrangements, plan their own service in advance, or respond to an unexpected death

TAX HOTLINE

- ◆ Provides free tax return preparation and yearround support for advice, planning, and audit assistance
- ◆ Members can connect with tax attorneys, financial analysts, CPA's, former auditors and/or Enrolled Agents certified by the IRS



PET CARE BENEFITS

NB PET TELEHEALTH

- ◆ Pet parents can ask questions, discuss behavioral issues, training, and even get help determining if a trip to the ER or primary veterinarian is necessary
- ◆ Unlimited access to no-fee veterinary consultations for all eligible pets in household
- ◆ Around the clock advice, anytime, anywhere
- ◆ Once scheduled, consultations start within one hour



NB PET RX

- ◆ Big savings of up to 70% compared to the vet's office and up to 90% off on human generics suitable for pets
- ◆ Wide range of over 1,500 Rx and OTC products for all of their pet care needs
- ◆ Members access these benefits by providing pet and vet details during checkout, allowing us to contact the veterinarian and ship out medications

PET CARE

- ◆ Members can keep their pets happy and healthy with discounts on veterinary services, toys, treats, a GPS-enabled pet tag, and prescriptions
- ◆ Savings include 25% off in-house medical services at participating veterinarians and 25% off purchases from PetCareRx.com



The success of any new benefit program, particularly your telehealth benefit, hinges on employee activation and engagement. Our engagement strategy uses a wealth of consumer behavior information and marketing communications.

- ◆ We partner with you and your broker to achieve mutual goals.
- ◆ We make it as easy for you as possible.
- ◆ We apply lessons learned so you don't have to learn them the hard way.
- ◆ We equip you for success, including materials, tools and guidance.
- ◆ We help by delivering consistent and compelling promotions – reaching your population multiple times.
- ◆ We invest in you with time, energy and commitment.

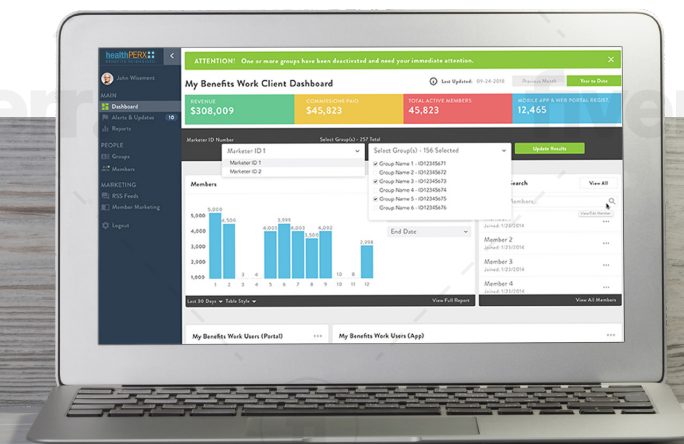
WE PROVIDE

- ◆ Marketing materials and field force training
- ◆ Membership kits
- ◆ Membership app with all benefits and AI navigator
- ◆ Benefit communication strategy
- ◆ Drip marketing campaign



GAIN INSIGHTS WITH OUR CLIENT PORTAL


Client Portal serves as the central hub for your benefit program, putting data at your fingertips to drive the best outcomes for you and your customers. Manage groups, track commissions, and pull utilization data, all in a single location.





CONTACT US

 jmarks@healthperx.com

 205 222-4062

 healthperx.com

healthPERX 
BENEFITS REIMAGINED

DISCLOSURES

This plan is NOT insurance coverage and does not meet the minimum creditable coverage requirements under the Affordable Care Act or Massachusetts M.G.L. c. 111M and 956 CMR 5.00. It contains a 30 day cancellation period, provides discounts only at the offices of contracted health care providers, and each member is obligated to pay the discounted medical charges in full at the point of service. The range of discounts for medical or ancillary services provided under the plan will vary depending on the type of provider and medical or ancillary service received. Member shall receive a reimbursement of all periodic membership fees if membership is cancelled within the first 30 days after the effective date. Discount Plan Organization: New Benefits, Ltd., Attn: Compliance Department, PO Box 803475, Dallas, TX 75380-3475, 800-800-7616. Website to obtain participating providers: MemberPortal.NewBenefits.com.

Not available to VT residents or WA residents unless employer paid benefits

Telemedicine operates subject to state regulation and may not be available in certain states. Galaxy Hospital benefit not available to MD, VT or WV residents. Lab benefit not available in MD, NJ, NY and RI.